

Maya Patel

Frontend Developer

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PROFESSIONAL SUMMARY

Frontend Developer with 5 years shipping React and Next.js experiences for product and growth teams. Known for improving Core Web Vitals, building scalable design systems, and partnering closely with design, analytics, and backend teams to raise conversion performance.

EXPERIENCE

Frontend Developer

03/2023 - Present, Austin, TX

BrightLayer

- Rolled out a shared design system with 45 reusable components, reducing UI inconsistencies by 55% and cutting QA cycles by 2 days per release
- Improved LCP from 3.1s to 1.7s across acquisition and onboarding flows through rendering, image, and bundle optimization
- Built an experiment-ready landing page framework that supported weekly tests and increased sign-up conversion by 13%

UI Engineer

06/2020 - 02/2023, Remote

RetailLoop

- Redesigned the mobile checkout experience, increasing completion rate by 9% while preserving accessibility and analytics tracking
- Introduced visual regression testing and component review standards that reduced recurring UI defects by 40%
- Partnered with backend engineers on API contract cleanup, lowering client-side transformation code by 35%

EDUCATION

B.S. in Information Technology

05/2020

San Jose State University

- Focus areas: Human-Computer Interaction, Web Engineering, Information Architecture

SKILLS

React, Next.js, TypeScript, Accessibility, Design Systems, Web Performance, Tailwind CSS, Jest, Playwright, Figma handoff, GA4, A/B testing, responsive design.

CERTIFICATIONS

- Meta Front-End Developer Professional Certificate, 2025
- W3C Web Accessibility Fundamentals, 2024

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