

# Noah Bennett

UX Designer

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## PROFESSIONAL SUMMARY

UX Designer with 5 years creating product flows, research programs, and design systems for healthcare and ecommerce teams. Strong at turning user pain points into measurable usability gains while partnering closely with product managers and frontend engineers on high-confidence delivery.

## EXPERIENCE

### UX Designer

04/2022 - Present, Remote

Canvas Health

- Redesigned the patient intake flow through interviews, journey mapping, and prototype testing, increasing completion rate by 12%
- Ran 18 moderated user interviews and turned recurring friction themes into prioritized design changes for onboarding and account setup
- Created annotated specs and design QA checklists that reduced implementation clarification requests from engineers by 35%

### Product Designer

07/2019 - 03/2022, Atlanta, GA

Harbor Home

- Led navigation and information architecture work for a 600+ SKU catalog, contributing to an 8% increase in ecommerce conversion
- Ran usability tests on search, filtering, and checkout patterns to reduce task failure rates and improve confidence in major redesign decisions
- Partnered with frontend developers on component behavior and accessibility details, cutting polish bugs by 42% during launch QA

## EDUCATION

### B.F.A. in Interaction Design

05/2019

Savannah College of Art and Design

- Focus on research methods, interaction design, prototyping, and information architecture

## SKILLS

UX Research, Figma, Prototyping, Usability Testing, IA, Accessibility, Journey mapping, wireframing, design systems, heuristic reviews, interaction design, product collaboration.

## CERTIFICATIONS & COMMUNITY

- Nielsen Norman Group UX Certification, 2025
- Presented a design operations case study at Atlanta UX Meetup, 2024

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